



# CHINGADERA 2019

***Chingadera is an invitational tournament of the best of the best in Banked Track Roller Derby from across the nation. The tournament is hosted by the Arizona Derby Dames in Phoenix, Arizona and is now in it's third year.***

## FAN BASE

Like our skaters, our fans are diverse and come from all walks of life. Many fans are family and friends of the skaters. The tournament is livestreamed and families and friends of the visiting teams follow the event in person and online.

## MEDIA EXPOSURE

The Arizona Derby Dames has league and Team Pages that provide the perfect opportunity to expand your advertising reach. The league is active across all main social media sites. In addition, many of the visiting teams share posts from the event, increasing the media exposure of the event and sponsors alike.

- Facebook: Over 11k likes and followers
- Instagram: Over 1.8k followers
- Twitter: 3.7k followers

## GAME SCHEDULE

The tournament consists of two hard hitting days of action packed roller derby hosted during President's day weekend. This year, the tournament will run from **Feb 16, 2019** through **Feb 17, 2019**. Six, full two hour, games are played each day of the tournament. Doors open to the public at 8:30 AM and the first game is at 9:00 AM each day.

## TEAMS

- AZDD Hot Shots, Arizona
- LA Ri-ettes, Los Angeles
- San Diego Wildfires, San Diego
- South Side Girls, Texas
- Texas Roller Derby, Texas
- Tilted Thunder All-Starts, Washington

# SPONSORSHIP PACKETS

	Bronze	Silver	Gold	Platinum	Ice	Premiere
	\$75	\$135	\$275	\$400	\$680	\$1,350
Logo in Bout Programs	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
One 2'x3' Banner	✓	✓	✓	✓	✓	✓
Weekend Tickets		2 tickets	2 tickets	2 tickets	2 tickets	4 tickets
Social Media Boosts			✓	✓	✓	✓
Ad on Projection Screen			✓	✓	✓	✓
Vendor Space OR			✓	✓	✓	✓
Announcements (2,4)			2	2	4	4
Merchandise Voucher				\$20	\$20	\$20
Upright Banner 5'x3.5'						✓



# A LA CARTE OPTIONS

*Can't find what you are looking for in our premade packages? Give us a call an we will be happy to work out a custom contract with you!*

## Sponsor Space Add On

- **\$30** Sponsor space for one day
- **\$50** Sponsor Space for weekend

## Announcements

- **\$10/Game** One (1) Announcement per game
- **\$100/Weekend** One (1) Announcement per game

## Merchandise

- **\$15** One Chingadera Event or AZDD League Shirt of your choice

## Advertise With Us

- **\$25** Link and Logo on Event Sponsor Page of AZDD website
- **\$200** Advertising Space on Team Bench (half bench)
- **\$400** Advertising Space on Team Bench (full bench)

## Bout Slide Shows, Per Game Day

- **\$25** four 5-second slides
- **\$50** four 10-second slides
- **\$50** one 30-second slide
- **\$85** one 60-second slide

## Banners

- **\$50** 2'x3' banner in venue for all days of the event
- **\$75** 5'x3.5' banner on track, upright